

Impact & Challenges of Lifesaving Health Supply Chains in Haiti

Client Profile

- Founded in 2005
- USAID-funded global health supply chain program under PEPFAR
- Implemented globally by Management Sciences for Health (MSH)
- Strengthened pharmaceutical procurement and distribution systems in developing countries
- In Haiti, supported the delivery of HIV/AIDS and family planning commodities across the country, ensured health facilities received life-saving medicines for patients in need
- Transitioned to Global Health Supply Chain System-Procurement Supply Management (GHSC-PSM) in 2016 and implemented by Chemonics International

Business Situation

As the 10-year Supply Chain Management System (SCMS) project prepared to transition into the Global Health Supply Chain (GHSC) project, SCMS leadership in Haiti wanted to document the project's impact and the complexity of delivering life-saving medicines across the island.

SCMS sought a documentary that would illustrate how HIV/AIDS and family planning commodities funded by the U.S. government move through the supply chain, while highlighting the human impact on health workers, logistics teams, and patients receiving treatment.

InnerLeaf Solution

InnerLeaf produced a compelling documentary capturing the full journey of health commodities through Haiti's supply chain, from procurement and warehouse operations to transportation and delivery at health facilities.

Filmed across multiple sites across Haiti, the video featured interviews with supply chain professionals, warehouse staff, health workers, and beneficiaries. The final 5-minute documentary combined field footage and narrative storytelling to illustrate both the operational scale and human impact of the program.

InnerLeaf Services Provides

- Strategic communications and storytelling
- Documentary concept development
- Field video production and photography coordination
- Stakeholder interviews
- Editorial direction and production management

Impact Achieved

- Highlighted dedication of Haitian logistics and health professionals delivering critical medicines
- Created a visual asset used by SCMS, MSH, and USAID for advocacy and stakeholder engagement
- Presented to policymakers on Capitol Hills to show the importance of global health supply chains

